

7/06/18 RPL/LC Spec. Mtg. with CCC Minutes (APPROVED 7/19/18)

Rockport Public Library  
PO Box 8, Rockport, ME 04856  
207-236-3642 (www.rockport.lib.me.us)  
special LC mtg. with Capital Campaign Committee  
Thursday July 6, 2018 at Town Office/RR  
Call to order at 10:01 a.m. by LC Chair, Heaven Bartlett

**Present:**

**Library Committee:** Heaven Bartlett, (2017-2020); Elizabeth Dailey (Liz), (2018-2021); Ann Filley, (2016-19); Stephanie Kumble (2013-16/2016-19); Helen Shaw, (2018-2021)

**Library Director:** Ben Blackmon

**Select Board Liaison:** Doug Cole (also CCC liaison)

**Guests:** RPL Capital Campaign Committee (CCC): Bill Leone/Co-Chair, Joan Welsh/Co-Chair, Ann Filley/LC rep. to CCC, John Viehman/Marketing Chair; Also present, Cate Monroe, historical bkgd.; (Peter Ralston additional CCC member and Philip Conkling, Fund Raising Counsel not at mtg.)

**Announcements/Introductions** Bartlett announced this special mtg. was for the CCC to present an overview of their mission and work to date to the LC.. (Regular LC mtg. business suspended. Introductions were made and presentation commenced.

**CCC Presentation:**

Co-Chair Welsh:

- \* brief overview of CCC
- \* thanks to current LC and previous LC's for years of work for new library and also thanks to Library Director Ben Blackmon for his ongoing tireless work.

Co-Chair Bill Leone:

- \* 30 mtgs. since March 1, 2018
- \* establishing 501C Foundation - will continue post-building to raise funds for RPL in general (LC provided up to \$2,000 for legal fees, etc)
- \* Foundation Board of Directors will include LC rep

\* materials: a/CCC Foundation Budget/Time Phases; b/CCC Table 1 Cash Flow; c/CCC "RPL Naming Opportunities;" d/ CCC "Frequently Asked Questions" sheet; e/CCC Statement of Need:

Co-Chairs Welsh/Leone

- \* fund-raising following standard FR procedures, pyramid style
- \* four phases: pre-assessment list; quiet phase; public (events, etc); follow-up over 3-years
- \* pledges received from all CCC members (in addition 2 pledged donors @ 6 figures
- \* 3-year cash flow financing: \$750,000; 650,000; 600,000
- \* First Bank/CNB approached for bridge loans, CNB offered full \$3 million as line of credit below prime rate

John Viehman, marketing report:

- \* theme "RPL - The Heart of Our Town"
- \* libraries overall great equalizer of democracies
- \* libraries not just books - technology, information: not what you know, knowing here to find it
- \* community center - emotional pull
- \* things come and go but libraries are forever

Cate Monroe Foundation expenses, etc.:

- \* fund-raising consultant, bookkeeper, attorney
- \* first year, need \$85,500 (LC provided to date \$26,100)
- \* CCC requests an additional \$55,800 from LC for the balance of the July, 2018-June, 2019 fiscal year

Following presentation, move to LC portion of mtg. to address request. Prior to that discussion various attendees (Cole, Filley, Welsh, Leone, Kumble), expressed gratitude for the work done by the CCC and more important the changes in project "climate" that has occurred with a new, definitive positive attitude in re. to project and "bringing Rockport residents back together."

Following some LC financial discussion (see attached Blackmon overview of expenses/income for past year), motion was made:

Kumble motion, Shaw second: "To appropriate \$55,800 for the balance of the fiscal year to the CCC for fund-raising expenses"

Discussion ensued in re. to how funds could be paid, either regular ongoing resources currently/to come availability or endowment. That decision deferred until July financial reports available. Vote to approve motion, unanimous, 5-0

**Adjournment:** Kumble motion; Dailey second; unanimous, 5-0 at 10:10 a.m.

**Respectfully submitted,  
Stephanie Kumble, Secretary**

**Addendums:**

- 1) Agenda
- 2) Blackmon Annual (7/2017 - 6/2018) Comparative stats with Basic Income/Exp.
- 3) RPL Services report from (date/document) ?????????? report

**Capital Campaign Committee materials:**

- 1) CCC Foundation Budget/Time Phases
- 2) CCC Table 1 Cash Flow
- 3) CCC "RPL Naming Opportunities"
- 4) CCC "Frequently Asked Questions" sheet
- 5) CCC Statement of Need: "RPL - The Heart of Our Town" (with exterior/interior architectural renderings and appendix of RPL comparative stats)